



4th ANNUAL

CRAFT LAKE CITY

UTAH'S DIY

FESTIVAL



PRESENTED BY SLUG MAGAZINE

CRAFT LAKE CITY 2012

DIY (Do-It-Yourself) ethos has always played a strong role in my life. As a young SLC teen involved in the local music scene, my friends and I were always making our own art—8-track recordings, self-released albums, flyers, zines, silk-screened T-shirts, posters, silver gelatin photographic prints and more. A combination of my DIY background, appreciation for Utah's underground art scene and attending DIY festivals in larger metropolitan cities is ultimately what inspired me to start Craft Lake City. Utah has such unique talent that is rarely celebrated on a local level, let alone a national level. It is my hope that Craft Lake City will shed light on our regional talent—providing recognition and inspiration to festival attendees.

One of our goals for this year's Craft Lake City is to broaden the term "craft" by expanding its definition to include handmade items in all areas. With this in mind, we have launched a new category for 2012's festival—DIY Engineers. Exhibitors in this category will present projects that were handmade using science and technology tools. A popular way to do this is to "hack" outdated gadgets by repurposing their materials into something new. XMission has partnered with us to exhibit the DIY Engineers in their branded Science & Technology Building.

Food trucks are new to this year's event as part of our food vendors' area to showcase both local businesses and handmade food. Food trucks will line the front of XMission's Science & Technology Building in two waves over the course of the day. These trucks will present an array of food not typically found at restaurants and diners around the valley.

Earlier this year, Craft Lake City joined forces with The Temporary Museum of Permanent Change to bring the work of Craft Lake City artisans to the streets for free, in a walkable outdoor gallery called "Celebration of the Hand." Twelve Craft Lake City artisans are exhibiting their handmade works using The Museum's steel frames next to the sidewalks on Broadway (300 South) between 200 West and 200 East. These works are located just outside the Gallivan Plaza in downtown SLC throughout October 2012.

Another way that Craft Lake City is expanding out into the community is by holding bi-monthly craft workshops led by CLC alumni, held at a variety of local businesses. It only costs \$5 for anyone to attend these guided workshops. We advertise the workshops through our monthly newsletters, distributed through craftlakecity.com.

Earlier this year, Craft Lake City filed paperwork with the IRS and is awaiting non-profit 501 (c) (3) approval. We are excited about the possibilities this will open up for the festival and ensure its future for years to come. We hope you enjoy the fourth annual Craft Lake City festival presented by SLUG Magazine, and are thoroughly inspired by the 200+ incredibly talented exhibitors presenting today!

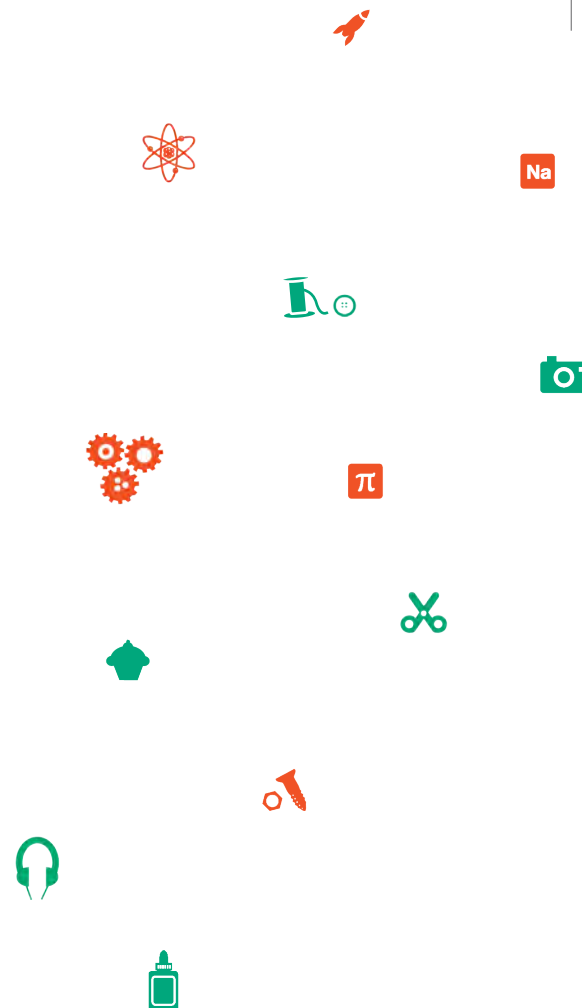


ANGELA H. BROWN

Festival Director

TABLE OF CONTENTS

| | |
|----|---|
| 04 | FESTIVAL INFO |
| 05 | 2012 EXHIBITORS |
| 09 | INSIDE XMISSION'S SCIENCE & TECHNOLOGY BUILDING |
| 10 | FESTIVAL MAP |
| 12 | CELEBRATION OF THE HAND EXHIBIT |
| 13 | KIDS CRAFT AREA |
| 15 | 2012 PERFORMERS |
| 19 | STAFF & VOLUNTEERS THANK YOU |



FESTIVAL INFO

Craft Lake City features over 200 artisans and exhibitors spread throughout the Gallivan Center, within XMission's Science & Technology Building, and behind the plaza on Gallivan Avenue. Make sure to take a stroll around the entire venue so as not to miss out on any artisans, exhibitors, DIY Engineers or the wide variety of food and beverage vendors and food trucks available at Craft Lake City.

FESTIVAL HOURS 12-10 p.m.

CHILDREN'S AREA & KIDS' CRAFT HOURS 12-10 p.m., located directly west of the 90.1 FM KUER Stage sponsored by United Concerts.

FIRST AID is located behind the 90.1 FM KUER Stage sponsored by United Concerts.

LOST AND FOUND is located in the CLC Info Booth, just outside of the south entrance of XMission's Science & Technology Building on 200 South.

PARKING Full-day parking is offered for \$5 in the Utah One/Gallivan/Marriott parking lot accessed along 200 South. Parking is also available at the Walker Building, on the north side of 200 South across from the Gallivan Center. Metered parking downtown is free for two hours on Saturday.

BIKE VALET Provided by the Salt Lake City Bicycle Collective, the bike valet entrance is next to the Wells Fargo building, easily accessible through the Main Street entrance. Patrons are encouraged to donate for their complimentary service. Bike valet closes promptly at 10 p.m.

RESTROOMS are located in the Gallivan Banquet Hall on the northeast side of the Gallivan along 200 South, next to the CLC Info Booth.

LOCATING CLC EXHIBITORS To find a specific exhibitor, look up their name inside the program and reference the supplemental map. Table artists are labeled with letters and booth artists are numbered.

USING EXHIBITOR QR CODES QR Codes can be found on each exhibitor's physical booth or table. Use your Smart Phone to scan the codes in order to access and store exhibitor profiles.

ENTERTAINMENT Live music and performers will be presented on two stages, the 90.1 FM KUER Stage sponsored by United Concerts, which is just south of XMission's Science & Technology Building along 200 South, and the 90.9 FM KRCL Stage sponsored by The Depot, just east of the Wells Fargo building on Gallivan Ave. A Busing Area is located near the north entrance of the Gallivan Center, along 200 South.



EXHIBITORS



79 AARON NELSON
abnarchive.tumblr.com

H ABUSE OF REASON ART AND PHOTOGRAPHY
facebook.com/abuseofreason

KK AD NEWS
adnewsonline.com

1 ALEXIS MATTOX DESIGN
alexismattoxdesign.com

A ALYANA DESOUSA
facebook.com/alyana.desouza

2 ANDY CHASE
blueponies.etsy.com

8 ANGELA FLICKER
angelaflicker.com

LL ANNIKA QUINN
etsy.com/annikaquinn

51 APRIL WEARABLE ART
etsy.com/shop/lynnetteapriljewels?section_id=7077552

M ASHLIE ATWOOD
facebook.com/profile.php?id=100003829530223

57 AUDREY PATTEN
audreypatten.tumblr.com

W BECKY GARDNER
LaBeq.etsy.com

94 BEEHIVE SOAP AND BODY CARE
beehivesoap.com

3 BEN TRENTMAN
facebook.com/btrentelman

Z BETTER WORLD MARKET PLACE
betterworldmarketplace.org

103 BLAKE PALMER
finalsketches.com

34 BROADWAY ART & SALVAGE
etsy.com/people/broadwayartsalvage?ref=si_pr

P BUFLUCA.COM - CORINNE PIAZZA
bufluca.com

35 BUTCHER'S BUNCHES HAND-CRAFTED PRESERVES
butchersbunches.com

66 CALENDARS & CHORES
calendarsandchores.com

30 CALLIE CAPPS JEWELRY
craftlakecity.com/2012/exhibitors/callie_capps_jewelry

16 CANDACE JEAN ANDERSEN
candacejean.com

42 CARRIE WAKEFIELD
craftlakecity.com/2012/exhibitors/carrie_wakefield

48 CATALYST
catalystmagazine.net

103 CAT PALMER PHOTOGRAPHY
catpalmer.com

104 CATS, CRAFTS & SNACKS
catscraftsandsnacks.tumblr.com

108 CAVALCADE
triplesee.typepad.com

40 CHANDELQUIOR
craftlakecity.com/2012/exhibitors/chandeliquor

I CHELLYKNITS
facebook.com/ChellyKnits

0 CHILL CUSTOMS
facebook.com/chillcustomupholstery

29 THE CHOCOLATE CONSPIRACY
eatchocolateconspiracy.com

4 CHRISSY BAKER
bychrissy.etsy.com

14 CITY WEEKLY
cityweekly.net

17 COPPER PALATE PRESS
copperpalatepress.com

A THE COTTON FLOOZY
thecottonfloozy.blogspot.com

49 CRAFTY CUPCAKE GIRL'S BABY SHOWER CREATIONS
CraftyCupcakeGirl13.Etsy.com

Plaza THE CREATIVE CAPSULE
thecreativecapsule.com

EE DARLING EPHEMERA
darlingephemera.etsy.com

39 DENICK
facebook.com/shopdenik

00 DESERT ROSE
desertrosejewelrymf.etsy.com



* LOCATED IN XMISSION'S SCIENCE AND TECHNOLOGY BUILDING



ANDY CHASE Silk-Screened Handmade Pillow



LEIA BELL Solo and Me



ASHLEY GIESSING

White Moustache Greeting Card



CANDACE JEAN Queen Anne's



VERONICA PEREZ El Beso

97 DESIGN BY DIAMOND
designbydiamond.com

20 DESSERT BITES
utahdessertbites.com

113 DOWNTOWN ALLIANCE
downtownslc.org

JJ ELEANOR SCHOLZ
eleanorscholz.tumblr.com

ELECTRONLUV
electronluv.com

B ELEVEN19
eleven19.blogspot.com

11 EMILY ELIZABETH'S DESIGNS
facebook.com/emilyelizabethsdesigns

112 EMILY PALMER
craftlakecity.com/2012/exhibitors/emily_palmer

81 FRESHLY PICKED
freshlypicked.bigcartel.com

44 FROSTY DARLING
frostydarling.com

91 GEEKYCOOKIES
geekycookies.com

X GELT LUCKY FELTED HATS AND BAGS
craftlakecity.com/2012/exhibitors/gelt_lucky_felted_hats_and_bags

61 GLITCH WEAR
glitchwear.com

6 GLITTERGUTTERGLAMOUR
facebook.com/glittergutterglamour

GOENGINEER
goengineer.com

86 GREEN STITCHES
greenstitcher.etsy.com

C GRIMMRICKSEN
grimmricksen.blogspot.com

Q HAZEY MAY'S CREATIONS
craftlakecity.com/2012/exhibitors/hazeymayscreations

55 HEATH MONTGOMERY POTTERY
heathmontgomerypottery.com

85 HINT OF VINTAGE
hintofvintage.etsy.com

83 HOOK'D CROCHET
etsy.com/shop/yayhookdcrochet

V I LOVE LENNY
ilovelenny.com

F INK RUN PRESS
inkrunpress.blogspot.com

111 ISAAC HALL
craftlakecity.com/2012/exhibitors/isaac_hall

67 ISAAC HASTINGS
ihnsquared.com

6 ISABELL'S UMBRELLA
isabellsumbrella.etsy.com

56 JANE ALFANDRE
etsy.com/people/ferdiebirdie?ref=si_pr

9 JOSHUA FLICKER
joshuaflicker.com

92 JULIA HEATH
craftlakecity.com/2012/exhibitors/julia_heath

63 K ARTWEAR
craftlakecity.com/2012/exhibitors/k_artwork

22 KAT MARTIN
katmartinartist.com

V V KATHLEEN CARRICABURU CONTEMPORARY FINE ART JEWELRY
kathleencarricaburu.com

65 KATIE WALTMAN JEWELRY
katiwaltman.com

79 KEITH MCKEOWN
pangeaultima.tumblr.com

J KER-IJ JEWELRY
kerij.bigcartel.com

53 KOOLMONO
koolmono.etsy.com

89 90.9 FM KRCL
krcl.org

59 90.1 FM KUER
kuer.org

BB KUMIKO'S ORIGAMI JEWELRY
facebook.com/kumikosorigami-jewelry

Y LA BARBA COFFEE
labarbacoffee.com

33 LA'ANT
laantcrafts.etsy.com

106 LARS LOVE LETTERS
larsloveletters.com

90 LEIA BELL
leiabell.com

THE LEONARDO
theleonardo.org

T LILY JANE STATIONERY
lilyjanestationery.com

50 LINDA HART
lindahart.etsy.com

10 LUX MOBILE APPS
luxmobileapps.com

78 MAKE A WISH FOUNDATION
info@utah.wish.org

MAKE:SLC
makeslc.com

62 THE MANDATE PRESS
themandatepress.com

101 MATTHEW THOMAS
artofmt.blogspot.com

99 MINERAL + MATTER
mineralandmatter.com

36 MISS FITTS
missfitts2010.blogspot.com

71 MISS MABE'S BOUTIQUE
etsy.com/people/MissMabe

RR MOM'S STUFF SALVE
momsstuffsalve.com/word-press

K MONSTER PATCH
monsterpatchshop.com

SS NERD BABE DESIGN
craftlakecity.com/2012/exhibitors/nerd_babe_design

80 NIC ANNETTE MILLER
friendsmakeprints.com

81 NICOLE CHOULES
elsabags.blogspot.com

31 NICOLE WARNER
craftlakecity.com/2012/exhibitors/nicole_warner

114 NOBLE TOWN VINTAGE
nobleatownvintage.com/index.php

II NOISETTE
eatnoisettes.bigcartel.com

47 ORIGINAL HOOLIGAN ART
facebook.com/originalhooligans

52 PAPER WASP
paperwasp.net

45 PARISIAN PERSUASION
facebook.com/ParisianPersuasion?filter=2

38 PEACH TREATS, LLC
peachtreats.etsy.com

93 PENNY JONES FOUND ART
facebook.com/profile.php?id=100000526915027&sk=wall

19 PEOPLE WATER
peoplewater.com

84 PINK BUS GALLERY
facebook.com/patricbates

MM PLAN SALT LAKE
plansaltlake.com

5 POCOS DOG DIAPERS
pocos-usa.com

72 POP CREATIONS
buypopcreations.com

82 RACHEL HAYES
craftlakecity.com/2012/exhibitors/rachel_hayes

R RADSEAMS
radseams.com

23 RAW EARTH STUDIO
etsy.com/shop/RawEarthStudio

23 RAW EARTH WOODWORKS
etsy.com/shop/RawEarthWoodworks?ref=si_shop

100 RAW MATERIALS SCULPTURE & DESIGN
rawmaterials-sculpture.com

60 RIGHTEOUS ART WERKS & SRI WHIPPLE
craftlakecity.com/2012/exhibitors/righteous_art_werks

U ROBIN BANKS
design-flaw.tumblr.com

N ROBYN BRAEGGER
penpalsandpicturebooks.com

66 ROCKY MOUNTAIN POWER: BLUE SKY
rockymountainpower.net

ROSARIO IMBURGIA
craftlakecity.com/2012/exhibitors/rosario_imburgia

87 SALT LAKE FILM FESTIVAL
saltlakecityfilmfestival.com/

85 SAMANTHA MATSUKAWA
craftlakecity.com/2012/exhibitors/samantha_matsukawa

104 SAFFYYPANTS
mccillustration.com

43 SAY HELLO
sayhelloshop.com

64 SCATTERBRAIN TEES AND TIES
etsy.com/shop/
ScatterbrainTees?ref=si_shop

110 SCRUMPTIOUS SUDS
scrumptioussuds.com

13 SHIRLEY JACKSON
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**15 SILVER WOLF CHAINMAIL ART-
ISTRY LLC**
silverwolfchainmail.blogspot.com

105 SLEEPY PLANET PRESS
laurafrisk.etsy.com

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slugmag.com

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**7 THE STARVING ARTIST
EXCHANGE**
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58 STENCILJAM
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18 STEPHANIE ASAY
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109 STITCHED™
stitchedcards.com

PP STREET BAUBLE
streetbauble.etsy.com

UU SUGAR SKULL DESIGNS
facebook.com/sugarskulldesignsslc

24 SWEET KIWI CROCHET
sweetkiwicrochet.com

69 SWEET SIN COUTURE
sweetsincouture.com

115 TARA EVICCI
facebook.com/Tara.Evicci

107 THREE PENNY MARKET
alteredspace.blogspot.com

L TIMM PAXTON
wix.com/brothertimm/fam

NN TOMMY DOLPH
craftlakecity.com/2012/exhibitors/
tommy_dolph

CC TONY ROTH
craftlakecity.com/2012/exhibitors/
tony_roth

96 TORTUGA'S DESIGN
etsy.com/shop/tortugasdesign?ref=si_ shop

 **THE TRANSISTOR**
thetransistor.com

46 TRENDMAYAN, LLC
trendmayan.com

HH TRENT CALL
swinj.com

FF TREVOR HALE
trevorhale.com

41 TRISHA MCBRIDE
trishamcbridedance.com

 **U OF U DESIGN STUDENTS**
espritudesign.com

Plaza UNHINGED
unhingedslc.com

54 UTAH ARTS ALLIANCE
utaharts.org

WW UTAH DEMOCRATIC PARTY
utahdemocrats.org

88 VELO CITY BAGS
velocitybags.com

25-26 VERIZON
verizonwireless.com

12 VERONICA PEREZ
craftsycositas.etsy.com

32 VINTAGE FERN
vintagefern.blogspot.com

QQ WAVECLOUD JEWELRY
etsy.com/shop/wavecloud

E WORD UP JOURNALS
wordupjournals.com

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TECHNOLOGY BUILDING**
xmission.com

70 THE YELLOW CABINET
etsy.com/shop/
theyellowcabinet?ref=si_shop

27 YELP
yelp.com

DD YOSHIKO HEDGES
etsy.com/shop/lilgreendino

S YOU'RE A DOLL, NARWHAL
etsy.com/shop/youreadollnarwhal

INSIDE

XMISSION'S SCIENCE & TECHNOLOGY BUILDING



DIY ENGINEERS

One of our goals for 2012 is to expand the definition of the word "craft" by launching a new category for this year's festival—DIY (Do-It-Yourself) Engineers.

Exhibitors in this category will present and vend items that they made by hand using science and technology tools. Exhibition pieces include circuit-bending, robotics, 3D printing, gaming, computer animation, LED (Light-Emitting Diode) hula hoops, an "eggbot," a vortex cannon, an LED balloon arch, RC robot tank, soldering kits, futuristic amplifiers, LED fiberoptic art, a nixie tube display, lower-limb prosthetics developed and hand-crafted by University of Utah design graduate students, and much more. Other companies participating include the Leonardo, GoEngineer and Spy Hop Productions.

Below are two profiles on technology groups that will be presenting as DIY engineers at Craft Lake City 2012.

MAKE:SLC

Founded in 2009, Make:SLC is a collective of hackers who pursue DIY projects by creating and modifying electronics. Currently, the group is raising money to fund RA (pronounced "rah"), a circuit board used to control 3D printers capable of creating three-dimensional objects from computer models. The group hosts an open night at their hackerspace every Wednesday, where tinkerers of all skill levels are welcome to work on their own DIY projects. For more info, visit MakeSLC.Com.

THE TRANSISTOR

The Transistor is a Provo-based hackerspace specializing in the software and programming side of hacking. Recently, they created a life-size interactive video game called Zombie Laser Tag for the Video in My Backyard hacker competition. They also participated in the Red Bull Creation Challenge, submitting a fully automated machine that chills, opens, extracts and crushes cans of Red Bull in the span of 30 seconds. Visit them online at TheTransistor.com.

XMission has partnered with us to exhibit the DIY Engineers in their branded Science & Technology Building.



Craft Lake City

FESTIVAL MAP

SOCIAL MEDIA

We encourage you to post your CLC 2012 experiences and pictures through your social media accounts. Hashtags for social media are:

Twitter/Instagram:

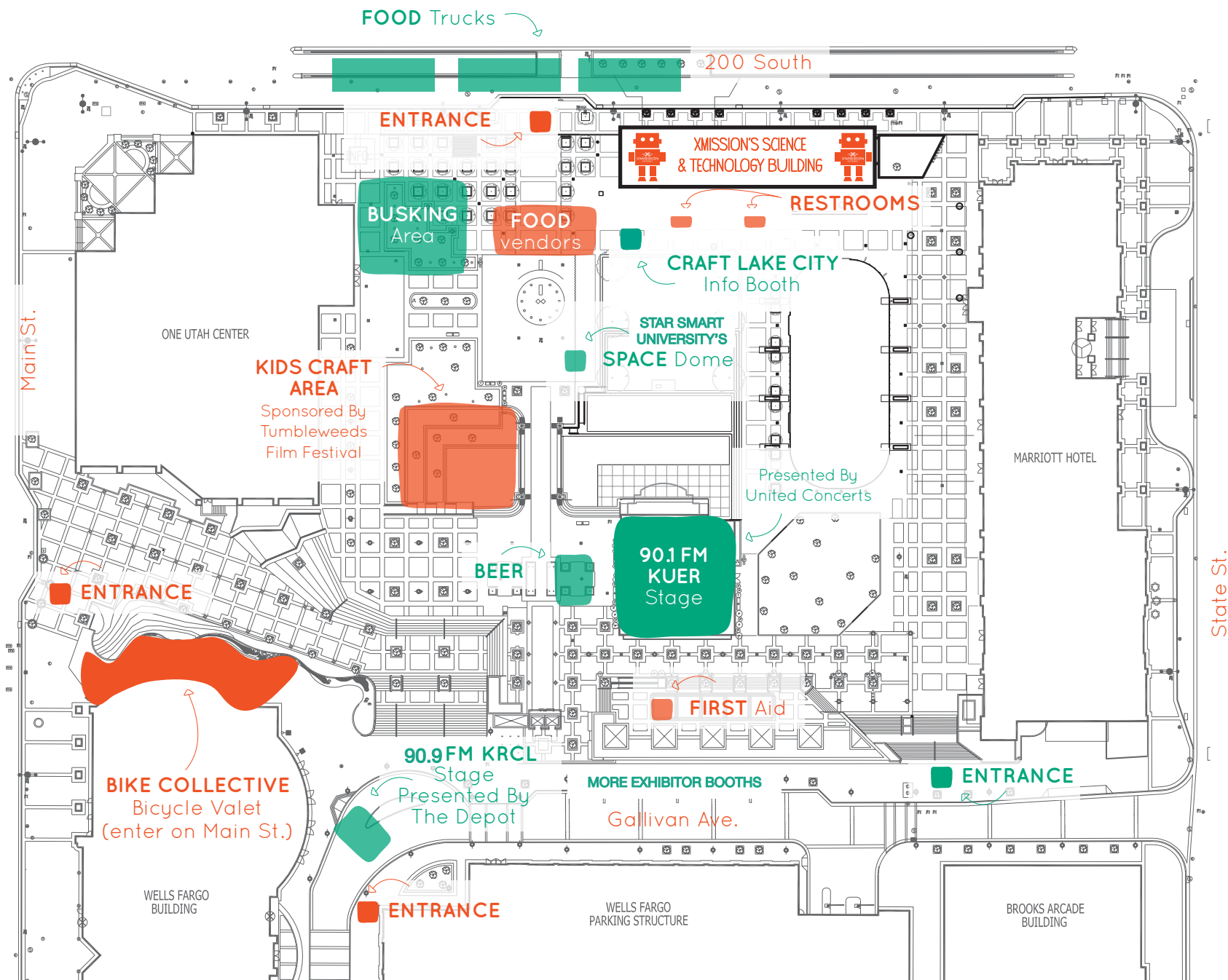
@CraftLakeCity

#CLC2012

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Please check into the Craft Lake City event by scanning the QR code posted at entrances or through your phone's Facebook or Yelp Mobile app so the announcement will appear in your profile.

We also encourage attendees to write a review of CLC 2012 on Yelp. Thank you for your coverage of CLC 2012!



CELEBRATION OF THE HAND



CARRIE WAKEFIELD Bend and Shape.
Prominent metal jewelry artist Carrie Wakefield contributed her talents to Celebration of the Hand.

This past June, Craft Lake City joined forces with The Temporary Museum of Permanent Change to bring Craft Lake City to the streets in the form of a walk-able outdoor gallery exhibit titled "Celebration of the Hand." Twelve Craft Lake City artisans were chosen to create works of art which were installed into the museum's *plakats* (the German word for "posters")—permanent large steel frames installed adjacent to the sidewalks in 2007. The plakats are located in downtown Salt Lake City on the North and South sides of Broadway (300 South) between 200 West and 200 East. The gallery officially opened on July 20, 2012, and will be visible through October 2012. The exhibit is open 24 hours a day, 7 days a week and is free to visit. Celebration

of the Hand represents the wide range of talent that Craft Lake City artisans have, and we encourage you to visit the plakats during the festival.

Artisans include Annika Dimeo, Michelle Christensen, Nic Annette Miller, Tommy Dolph, Isaac Hastings, Rachelle Smith, Angela Flicker, Laura Frisk, Carrie Wakefield, Jorge Arellano, Eleanor Scholz and Candace Jean Anderson. For more information about Celebration of the Hand, visit craftlakecity.com/blog/celebration-of-the-hand-exhibit.



CANDACE JEAN Harriet the Handcrafter

Candace Jean says, "My [Celebration of the Hand] piece ... uses gently underlying propaganda tones to depict different hands holding either a finished handmade product or a tool used to craft handmade wares."

KIDS CRAFT AREA

Sponsored by Tumbleweeds Film Festival

Kids Craft Area activities include:

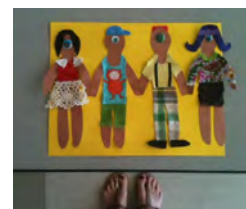
BOUNCY HOUSE

(kids 10 and under, \$1 per 15 minutes)

CRAFTS

Rocket Ship craft – \$3. Kids can decorate a wooden rocket ship with glitter and buttons (created by CLC artisan Holly Jones of Say Hello—Booth #43)

Paper Doll craft – \$2. Kids can decorate paper doll templates (created by CLC artisan Angela Flicker of The Artists' House—Booth #8)



MOVIE TENT

Screening kids' films from the Tumbleweeds Film Festival (free)

For kids of all ages:

Star Smart University's Space Dome—Mobile planetarium presenting a show on black holes to the music of Muse. Located southwest of XMission's Science & Technology Building.

Creative Capsule – Kids can participate in a wooden robot craft here. Located east of the Star Smart University's Space Dome.

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SLAPERCUSSION create a unique style of music using pots, pans, heater vents, buckets and whatever else they can get their drumsticks on.



HECTIC HOBO is a banjo-slingin', accordion-wieldin', stage-stompin' band of Wild West misfits.

PERFORMING ARTISTS

90.9 FM KRCL STAGE SPONSORED BY THE DEPOT

RAINBOW BLACK 12:30-1:00 P.M.

A recent addition to Salt Lake's burgeoning psychedelic rock scene, Rainbow Black specialize in slow-rolling drumbeats and swirling guitar passages, invoking the music of the 1960s. They will soon be releasing their first album, but you can experience their hypnotic, cool sounds beforehand at CLC.

RED BENNIES 1:30-2:00 P.M.

One of SLC's longest-running bands, Red Bennies have been spreading their self-described style of "rock soul punk" around the city for nearly 20 years. This trio of local veterans delivers a fine brand of dirty, unrestrained rock n' roll, and their live performance is not to be missed.

ALBINO FATHER 2:30-3:00 P.M.

Albino Father is a local low-fi psychedelic band. Founded by Matt Honenes in 2008 and performing with the help of several musicians, the band has released three EPs and one full-length album, *Age*, in the fall of 2011.

SECRET ABILITIES 3:30-4:00 P.M.

Hailing from Davis County, Secret Abilities play a cute, dorky style of power-pop replete with keyboards and female backing vocals. If you love monster movies, cheesy sci-fi comics, They Might Be Giants, and/or any other sort of pure, unadulterated fun, Secret Abilities is the band for you.

OK IKUMI 4:30-5:00 P.M.

The solo project of Orem-based musician Karl Jørgensen, OK Ikumi has been creating pleasant, ambient electronic music since 2004, touring from the West Coast to Japan. OK Ikumi's newest release, *Alpine Sequences*, is a collection of songs built around repetitive sequences created by a prototypical music generation system.

RIFAMOS 5:30-6:00 P.M.

Rifamos are an instrumental surf rock band out of SLC. The four-piece group combines '50s surf with '60s psychedelic, inspired by Spaghetti Westerns and monster movies to make a heavier form of rock that you can groove to.

STAKS O'LEE 6:30-7:00 P.M.

With a skillset as refined as Staks O'Lee, your cheery foot taps and bobbing head will have you convinced that you're not hearing the blues. Western-tinged guitar and vocal work tell a story with each song, traversing the landscapes of the mud, the road and the heartache.

DJ DANCES WITH WOLVES 7:30-8:00 P.M.

DJ Dances With Wolves features lone wolf Lindsay Heath's fierce drumming atop Top 40 mixes. Heath twists the concept of what a "remix" is by employing live drumming action to spice up pop tracks, taking a rhythmic jackhammer to hip hop and dirty electro house-remixed indie hits, with loving drumstick rim kisses.

MAX PAIN AND THE GROOVIES 8:30-9:00 P.M.

Max Pain and the Groovies hark back to a long-lost age of rock n' roll with danceable garage that will get any crowd movin' to the groovin'. Frontman David Johnson croons with his signature wide-brimmed hat and '70s rocker shades. Psyched-out guitars pulsate over a simple, solid rhythm section that anyone from teenage rebel kids to dads can enjoy.

90.1 FM KUER STAGE SPONSORED BY UNITED CONCERTS

MUSIC GARAGE KIDS NOON-12:30 P.M.

The Music Garage works with kids and teenagers wishing to express themselves through music to create a full-fledged band. The band has performed around northern Utah at some of the state's most prominent festivals, showing that kids can be talented and rock hard.

YOUR METEOR 1:00-1:30 P.M.

Your Meteor is a four-piece alt-rock group from Salt Lake City. The band combines 8-bit fusion jazz and indie rock to create their unique sound and impressive stage shows. Your Meteor released their debut full-length album, *The Retroscope*, in June 2012.

THE NORTH VALLEY 2:00-2:30 P.M.

The North Valley are a five-piece garage band from Salt Lake City. The group has been together almost a year and released their debut EP, *The Bad Habits EP*, in March 2012. They were also finalists at Velour's Battle of the Bands competition this year.

JOSHUA PAYNE ORCHESTRA

3:00-3:30 P.M.

Equally influenced by experimental jazz and Top 40 radio hits, JPO can often be found performing impromptu midnight sets on various SLC street corners. Led by the slick and stylish Joshua Payne, the trio plays an exciting mix of original music and unique cover songs.

STANKBOT TYRANNY 4:00-4:30 P.M.

This group of talented musicians is comprised of brothers Ben Holle and Will Holle, in addition to Nick Anjewierden—all under 18 years of age. StankBot Tyranny play a self-described cross between The Ramones and the White Stripes, "kicking down fresh, old-school punk sounds."

TRIPLE MOON 5:00-5:15 P.M.

The brainchild of local bellydance legend Trisha McBride, Triple Moon is an extension of McBride's Lunar Collective dance duet, featuring a slew of her talented students. At CLC, they will perform "Return of the Bacchae," a beautiful, exciting piece based on Greek mythology that will stun viewers with its narrative choreography.

TROUPE HABIBI HABIBI 5:15-5:25 P.M.

Lead by Shahravar, a dancer with over 20 years of experience, Troupe Habibi Habibi formed in 2008 in Salt Lake City. They are one of Utah's only dance groups with a mastery of swords, and can perform all styles of belly dance, from Egyptian to tribal to Bollywood fusion.



YOUR METEOR combine 8-bit fusion jazz and indie rock to create their unique sound and impressive stage shows.

BEAUTÉ DÉRANGÉE 5:25-5:35 P.M.

The dangerously beautiful dancers of Beauté Dérangée specialize in tribal fusion belly dance. Comprised of three talented instructors and performers, Beauté Dérangée combine the restrictive aesthetic of Victorian etiquette with the wildness and passion of belly dance, dressed to the nines in dancer Andrea Hansen's Pretty Macabre designs.

HATHOR DANCE COLLECTIVE 5:35-5:45 P.M.

Like snake charmers with cobras, Hathor Dance Collective will have you transfixed with their Egyptian-inspired belly dancing. These ladies' elegant effervescence, complete with flowy, sparkling attire, will take you to the Middle East and back. Take a break from the hustle and bustle to enjoy Hathor's high-caliber performance.

BLUE LOTUS DANCE COLLABORATIVE 5:45-6:00 P.M.

The six captivating beauties of Blue Lotus have been performing Egyptian-style technique locally and nationally for nearly a decade, combining their diverse talents to create exciting choreography. They are a favorite at a variety of non-traditional venues and events and have garnered state awards and recognition.

SLAPERCUSSION 6:00-6:30 P.M.

Creating a unique style of music using pots, pans, heater vents, buckets and whatever else they can get their drumsticks on, SLAPercussion is unlike any other musical group in Utah. They have unleashed their striking, rhythmic style on audiences all over the state.

L'ANARCHISTE 7:00-7:30 P.M.

Fans of Bon Iver and Jose Gonzalez will get lost in L'anarchiste's pensive indie-folk music, with its intricate guitar work, soft drumming and subdued horns bolstering milk-and-honey vocals. These dreamy songs with light tambourine-shaking and gentle hand claps will have you waiting for twilight to melt into a comforting darkness.

NIGHT SWEATS 8:00-8:30 P.M.

Night Sweats trickle contemplative post-punk/psychedelic-industrial sonic waves with deep, crooning singing and sparse guitar work. This '80s throwback outfit massage their solid drum beats with electronic blips and beeps that underpin a gentle and engulfing, dark yet accessible sound.

MUNICIPAL BALLET CO. 9:00-9:15 P.M.

Municipal Ballet Co. breaks the mold, bringing high art to everyday people, swimming across the stage wispily, seeming to float in midair. The company showcases pieces from the classical conception of ballet to more contemporary forms with movement, rhythm and musical score influences from around the globe.

SUBROSA 9:15-10:00 P.M.

Combining crushing riffs, thunderous drums, otherworldly violins and stark female vocals, Subrosa is one of Salt Lake's most unique and captivating bands. Subrosa's 2011 album, *No Help For the Mighty Ones*, was heralded as one of the Top 40 albums of the year by influential heavy metal magazine *Decibel*.

BUSKING

WASSOLONKA DRUM AND DANCE 1:30-2:00 P.M.

Directed by Rosie Banchemo and Quinn Reesor, Wassolonka Drum and Dance Company performs the traditional rhythms and dance of West Africa, with some contemporary movement and original arrangements in the mix.

ANDREW SHAW 2:30-3:00 P.M.

Andrew Shaw is the founding member of ambient folk project The Platte, and the lead singer and guitarist of the indie rock group Color Animal. Shaw's approach to songwriting is based in the melodic, creating songs like lullabies and building them into full-fledged works.



MAX PAIN AND THE GROOVIES' psyched-out guitars pulsate over a simple, solid rhythm section that anyone from teenage rebel kids to dads can enjoy.

MINX 3:30-4:00 P.M.

Female/male duo MinX's usual eclectic rock style will be stripped down at Craft Lake City to exhibit big sounds with Ischa B.'s soaring voice and Raffi Shahinian's deft guitar-plicking. MinX is like a page-turning novel, with little twists and turns at each chord change.

HECTIC HOBO 4:30-5:00 P.M.

Hectic Hobo is a banjo-slingin', accordion-wieldin', stage-stompin' band of Wild West misfits. This five-piece group plays a high-energy combination of folk and gypsy music guaranteed to get you bouncing along to their infectious rhythms.

ALEXANDER ORTEGA 5:30-6:00 P.M.

As one of the guitarists in local punk band Vena Cava, and frontman of the down-and-dirty Filth Lords, the illustrious Alexander Ortega knows his way around a stage or two. Ortega's solo act consists of original acoustic punk material with a handful of choice punk rock covers.

JESUS OR GENOME 6:30-7:00 P.M.

Jesus Or Genome is the solo acoustic project of Loom guitarist Mike Cundick. A creative response to his personal struggles, Cundick performs almost weekly around downtown SLC, and recently released his first full-length album, *The Book Of Michael*.

DUSK RAPS 7:30-8:00 P.M.


Dusk Raps is the solo project of SLC hip-hop mainstay Ryan Worwood. A former member of the rap group Mind-State, Dusk recently released his official debut solo album, *Throw Away The Key*, saturated with old-school samples and Dusk's unique, soulful vocals.



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CraftLakeCity.com Development:
Kate O'Connor

**Music Programming Broadcast
Between Live Acts:**
90.9 FM KRCL DJs: Karama Puriri from
Radio Schradio, Courtney Blair from
Afternoon Delight.

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Extra special thanks to our incredible day-of-event volunteers!

Interested in joining our team of volunteers for next year's festival?
E-mail volunteer@craftlakecity.com or info@craftlakecity.com

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