



CRAFT LAKE CITY

2022 ANNUAL REPORT



PRICING

PRINTS
8x10 \$15
8x8 \$12
5x7 \$10

STICKERS
1 FOR \$4
OR
3 FOR \$10

MAGNETS
1 FOR \$5
OR
3 FOR \$12

T-SHIRTS
ALL DESIGNS
\$5 - \$15



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A Message from the Executive Director

2022 was another year of exponential growth for Craft Lake City. Our programs and services reached nearly 800,000 community members (a 29% increase from 2021) and we worked directly with 550 Utah creatives to elevate their craft and grow their businesses! Craft Lake City continues to be at the forefront of innovative programming to meet the changing needs of our creative community, and these numbers show that we're on the right track.

This year we launched several new programs, while also expanding several legacy programs to provide new offerings. We increased exhibitor spaces at The Annual Craft Lake City DIY Festival and moved our Annual Holiday Market into a new venue, Ogden's historic Union Station to accommodate more exhibitors there, too.

This rapid growth would not be possible without the generous support of our donors, sponsors and program participants. We are grateful that the community continues to see the value in elevating Utah's creative culture by choosing to support Craft Lake City.

This annual report highlights Craft Lake City's incredible accomplishments of 2022—our 14th year! As we head into our 15th anniversary in 2023, we cannot wait to build on this past year's solid foundation. We know that what the future brings will be even more spectacular!

Thank you for your support!

We are Builders. We are Dreamers. We are Craft Lake City!

All My Best,

ANGELA H. BROWN

Executive Director



Our Mission

To educate, promote and inspire local artisans while elevating the creative culture of the Utah arts community through science, technology and art.

14th Annual Craft Lake City DIY Festival Presented By Harmons

The 14th Annual Craft Lake City® DIY (Do-It-Yourself) Festival® Presented By Harmons took place August 12-14, 2022 at the Utah State Fairpark. The DIY Festival served **317 artisans, vintage vendors and craft food creators, 24 commercial foodies, 54 Kid Row artisans, 38 STEM exhibitors, 50 performers, and approximately 14,000 attendees.** The DIY Fest's opening night featured headlining performer, and Utah native, singer songwriter Joshua James. New this year was the addition of DIY Stations which provided free opportunities for festival goers to complete quick, easy, and fun crafts in partnership with UMOCA and UMFA, and the Barn Burner Dance Party with New City Movement on Sunday of the festival. Joyce University of Nursing joined us as the First Aid Area sponsor this year, with their staff and students on hand to treat anyone in need. This, coupled with the free water stations from Water and Wellness, ensured that festival-goers were well taken care of. For the fourth year in a row, Craft Lake City partnered with Mark Miller Subaru to bring crafts, games, and fun to The Leave Your MARK Park Kids' Area. The Google Fiber STEM Building was our largest ever, with more exhibitors than ever before and the addition of daily themes to help attendees delve deeper on exciting and important topics. Utah Afterschool Network joined us as sponsors of Kid Row, which allowed us to nearly double the number of youth artisan entrepreneurs exhibiting this year. It was a tremendous year of growth for the DIY Fest, which sets the stage for our 15th Annual Craft Lake City DIY Festival Presented by Harmons this coming August 11-13, 2023!



317

ARTISANS

50

PERFORMERS



” Amazing experience! Everyone was so nice and inclusive. I had the best time meeting the artists and connecting with my community. As a fellow artist I was very inspired and felt belonging just attending. My friend isn’t an artist, but loved that Craft Lake City added a whole STEM section. I will return every year!!”

” Craft Lake City has truly become something I look forward to every year. It brings me much joy to attend and meet others, and I value the work that goes into producing this event. From the vendors, to the food trucks and stands, to the fun activities, to the actual coordination and behind the scenes of making the event run smoothly. It’s all very much appreciated.”

” It’s the most organized, best curated, next level festival in town!!!”



Fourth Annual Craft Lake City Holiday Market Presented By Google Fiber

The Fourth Annual Craft Lake City Holiday Market Presented By Google Fiber, held December 2nd and 3rd, was sponsored by Google Fiber this year and moved to a beautiful new location at the Historic Ogden Union Station! The move afforded us the ability to include more artisans than ever to exhibit, which helps to meet the ever increasing demand for high quality local artisan markets during the holiday shopping season. Featuring **123 artisans, vintage vendors, craft foodies, and commercial food vendors**, the event, which attracted approximately **3,500 attendees**, provided an excellent opportunity for visitors to shop small this holiday season by purchasing high-quality, handcrafted, locally made items.

123

EXHIBITORS

3,500

ATTENDEES

UNION STATION



WE CATER
(801) 391-8879



SAN DIABLO
FRESH FILLED CHURROS



” This market was one of the best markets I have done! It was my very first Craft Lake City event ever. All of the volunteers were SO incredibly nice. I truly felt that Craft Lake City really cares about their vendors and wants them to have an amazing, comfortable, easy experience.

” From a vendor perspective, this is the best show in which I have participated. Staff and volunteers are friendly, helpful, and always willing to go the extra mile to help vendors. It is obvious that a great deal of preparation and planning went into the event. I am absolutely blown away by how organized and efficient the staff are. Thank you for such a lovely experience with Craft Lake City.

” So fast and easy to buy holiday gifts. I feel so much better buying gifts this way, just a feeling of happiness and joy to support local artists.

Workshops

2022 was a year for tremendous growth and expansion in our educational programming. In addition to offering our beloved artisan workshop series at a variety of locations throughout the Salt Lake Valley, we added two new seasonal workshop series to our line-up: STEM Labs and the New Americans Workshop Series. STEM Labs are a series of curiosity-oriented makers workshops aimed at connecting science, technology, engineering & math to our established arts & crafts based programming. STEM Labs are designed to make STEM topics approachable, accessible & empowering to people of all ages and backgrounds. We also launched our New Americans Workshop Series, in partnership with the International Rescue Committee (IRC) and through the generous support of the Salt Lake Arts Council. This series of craft workshops are taught by makers from around the globe who've made Utah their home due to humanitarian crises in their countries of origin. In total, **we produced 42 workshops in 2022 (27% increase from 2021), serving over 556 community members (41% increase in participants from 2021).** These classes were taught by **36 artist instructors (33% more variety), 20 of whom were new to teaching workshops with Craft Lake City (122% increase in new instructors).** Moving forward, we will continue outreach to new artisan instructors, while providing our high quality workshops that inspire the community.



112%

INCREASE IN NEW
INSTRUCTORS

42

WORKSHOPS



24
STUDENTS

Youth Artisan Entrepreneur Program

2022 was a year for tremendous growth and expansion in our educational programming. In addition Craft Lake City was pleased to launch a new creative entrepreneurial program for youth at two afterschool sites in Salt Lake County. The Craft Lake City Youth Artisan Entrepreneur Program, made possible through funding provided by the Utah Afterschool Network and the Falbaum-Caillet Family Foundation, provides free, enriching afterschool arts programming to elementary aged youth while preparing them to exhibit at Kid Row, the youth entrepreneur vendor section of the Annual DIY Festival. For the inaugural year of the program, we partnered with Promise South Salt Lake's Hser Ner Moo Community Center and Backman Elementary School to provide the program for **24 students**. Participants received training from 6 artisans, business development mentoring, supplies to create and build their own inventory, application support and booth fee waivers, and general admission tickets and meal vouchers for themselves and their families. We are truly thrilled to be able to expand this program in 2023 adding Kearns Jr. High School to the list of partners!

Craft Lake City Business Academy

The Craft Lake City Business Academy is a series of professional development workshops designed to educate and support local makers as they build creative businesses. In 2022 we partnered with Celtic Bank to offer Funding Fundamentals, a series aimed at preparing creative small business owners to make empowered decisions surrounding their business financing. The four week cohort-style series, which served **12 artisans**, was offered at a low cost, sliding scale fee and included traditional lectures, one-on-one financial counseling with a banker, and a unique mock loan committee to help participants feel confident and prepared to pitch their business ideas to finance professionals. Thanks to the generous support of Celtic Bank, we were also able to provide **4 full scholarships** for this program to artisans for whom a registration fee posed a financial barrier.

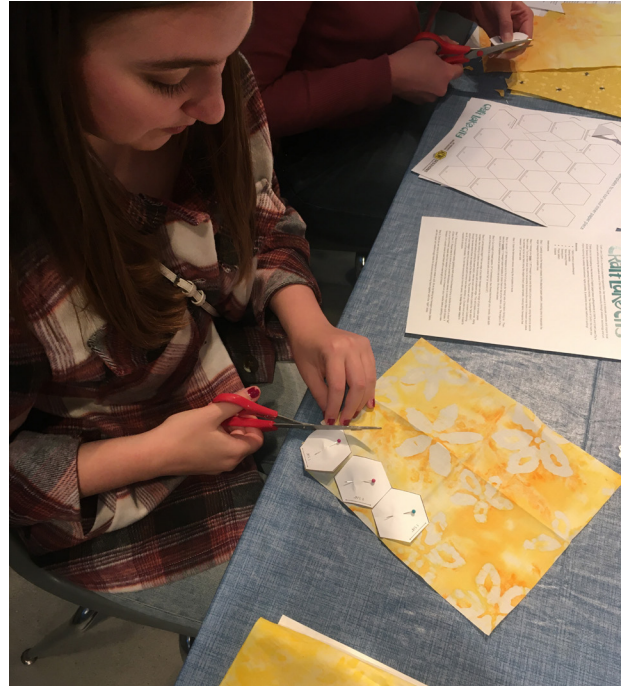
We also released **6 more Craft Lake City Business Academy pre-recorded workshop videos** for creative small business owners to find specific and tailored professional development to support their business growth. Taught by creatives for creatives, topics include branding, licensing, customer service, social media, managing inventory and finances, and selling products online and in-person.



” This course was super helpful in showing me a clear path to my funding goals and taught me the next steps I need to take to increase my chances of being funded in the future.
- Kalani Tonga Art

295

PARTICIPANTS



Curation

Craft Lake City's curation partnerships provide local artists with additional opportunities to gain exposure within the Utah arts community. Services include the curation of art and/or artisans for local exhibitions, community and private events. In coordination with Utah Museum of Fine Arts' spring 2022 exhibit *Handstitched Worlds: The Cartography of Quilts*, Craft Lake City hosted two events featuring hands-on activities for museum attendees and supporters that further explored stitching and quilting techniques. The first event, held in conjunction with UMFA's Third Saturday for Families, was a Sew Saturday hands-on embroidery activity to celebrate the opening of the exhibition. The second event was an interactive UMFA ACME Session, where attendees learned about the art of English Paper Piecing quilting. In June, Craft Lake City also had the pleasure of curating a soap making workshop for a private company during their corporate retreat. Combined, we estimate **295 participants** for these 2022 curation projects.

Community Inclusion Program

Established in 2016, the Craft Lake City Community Inclusion Program seeks to foster a creative community that is accessible to and representative of all Utahns. Our Community Inclusion Program supports individuals from refugee, under-represented, and/or socially or economically excluded communities in order to provide opportunities for everyone to creatively and economically thrive. 2022 was another year of growth and expansion for the Community Inclusion Program. In addition to offering our Sponsored Families and Sponsored Entrepreneurs Program for the Annual Craft Lake City Holiday Market for the second year in a row, we also launched our New Americans Workshop Series and translated many new outreach materials to Spanish.

OUTREACH

2022 was an unprecedented year for Craft Lake City in our outreach department. With the addition of a year-round dedicated Community Events Assistant, we were able to participate in **22 community events**, **reaching an estimated 173,340 community members**, to raise awareness of our programming and to promote and build diversity within the Utah arts community. New this year was the introduction of pop up temporary “tattoo” parlors and our outreach exhibiting tables. The “tattoo” parlors are a live art-making activity featuring local artists drawing flash “tattoos” on event patrons with Sharpie markers. Events Craft Lake City participated in this year include: Kilby Block Party, Utah Pride Festival, Festa Italiana, the Strength in Shades Market, and the Utah Afterschool Network Jump Start Conference.



22

COMMUNITY
EVENTS

173,340

COMMUNITY
MEMBERS



SCHOLARSHIPS & APPLICATION FEE SUPPORT

This year, we awarded 47 scholarships and 44 application fee waivers totaling **\$8,438** to exhibitors and performers participating in either the 14th Annual Craft Lake City DIY Festival Presented by Harmons or the Fourth Annual Craft Lake City Holiday Market Presented By Google Fiber. **This is a 74% increase in Scholarships and a 76% increase in the number of fee waivers provided in 2021!** This tremendous increase is in large part due to our new partnership with Utah Afterschool Network and the Falbaum-Caillet Family Foundation to provide afterschool programming at two locations in Salt Lake County for low income youth through our Youth Artisan Entrepreneurs Program. Our youth program also included application fee waivers and scholarships for students to participate in Kid Row at the DIY Festival. This year we also partnered with local nonprofit Project Rainbow to provide scholarships to 5 artisans whose work promotes LGBTQ+ visibility, covering their booth fees in full for their participation in the DIY Festival.

74%
INCREASE IN
SCHOLARSHIPS

47
SCHOLARSHIPS

ARTISAN SCHOLARSHIP & MENTOR PROGRAM

5 first-time DIY Fest exhibitors in the artisan, vintage, and craft food categories with annual household incomes below the 50% AMI (Area Median Income) bracket of their county of residence were selected to be Artisan Scholars in 2022. This scholarship includes business training, networking opportunities, waived booth fees, and one-on-one mentorship with a seasoned DIY Fest exhibitor before, during and after the DIY Fest. This year we returned to our traditional in-person small business workshops led by the Artisan Mentors. Thanks to generous private funding, we were again able to provide each scholar with \$200 in merchandising materials for their booth display at the DIY Festival and beyond. This was an incredibly valuable benefit for these first-time exhibitors.



5
SCHOLARS

Community Inclusion Program

APPLICATION ASSISTANCE

Since 2017, Craft Lake City has held Application Assistance Days at local libraries in traditionally underserved communities for anyone who would like assistance applying for either the Annual Craft Lake City DIY Festival or the Annual Craft Lake City Holiday Market. At these events, Craft Lake City staff answer questions, assist with the digital application process, and provide free professional photography services to help applicants showcase their work at its best. This year, we offered **2 In-Person & 1 Virtual Application Assistance Days**. A combined **52 artisans** took advantage of the services provided at these events.

SPONSORED FAMILIES PROGRAM

As part of our Community Inclusion initiatives, Craft Lake City created the Sponsored Families Program to ensure Utah families from all walks of life are able to attend the DIY Fest and Holiday Market despite the costs associated with doing so. The Sponsored Families Program provides families who fall within or below the median income brackets of their counties with access to the events at no cost, as well as vouchers for CLC merchandise, food and craft activities, for a full festival experience. Craft Lake City works closely with local community partners to identify these families and help coordinate their experience confidentially and with integrity. Through our Sponsored Families program, we partnered with local organizations to provide **36 families (220 people total, 115 of those being children under age 17)** with full Festival and/or Holiday Market experiences. We were able to allocate \$5,764 for the Sponsored Families Program this year. Community partners who facilitated the program this year included: Utah Parent Center, Dahlia's Hope Nonprofit, NeighborWorks, Catholic Community Services, Mesa Vista, Youth Impact Ogden, Big Brother Big Sisters of Utah, the Family Support Center Ogden, and the Utah Division of Indian Affairs.





3

ASPIRING ENTREPRENEURS

SPONSORED ENTREPRENEURS PROGRAM

Created in 2019, the Sponsored Entrepreneur Program seeks to increase accessibility to creatives by demystifying what it takes to participate as a vendor in a Craft Lake City event. The goal of this program is for new makers to get a first-hand feel for the DIY Festival or Holiday Market with an experienced participant before making the commitment to apply to participate. We successfully partnered **3 aspiring entrepreneurs** with established exhibitors participating as Holiday Market vendors for 1:1 mentoring and training on how to prepare for and set-up/execute vending at a large market. The program included an initial in-person meeting in November at the Craft Lake City office, one-on-one mentoring remotely between the mentors and mentees, onsite load-in and sales, plus a final wrap-up meeting. All participants had extremely positive feedback and feel that they have established long lasting relationships, while learning much about creative small businesses.

PACIFIC ISLANDER HERITAGE MONTH DAY

We continued our partnership with Pacifica Enriching Arts of Utah (PEAU) to host the Pacific Islander Heritage Month Day on Saturday, August 13th at the DIY Festival. The day featured **3 cultural artisan booths, 3 Kid Row artisan booths, 2 Pacific Islander food vendors, and 1 hula halau performance group**. For PEAU participants all the exhibitor fees were waived, honorariums were paid to performers, and a generous number of general admission tickets were provided to exhibitors' and performers' families. The goals of this new initiative are to raise awareness of, and celebrate, the diverse Pacific Islander community in Utah, while providing entrepreneurial opportunities for Pacific Islander artisans and food vendors.

LANGUAGE ACCESSIBILITY

As part of our commitment to inclusive marketing and communications strategies in order to serve all Utahns, we market our programs in Spanish and other languages as much as we are able. In 2020 the craftlakecity.com website was made available to be viewed in over 100 languages. We work with Telemundo Utah to market the DIY Festival with a Spanish language commercial campaign, including a live appearance on Acceso Total. This year, we also continued adding Spanish translations to our DIY Festival and Holiday Market signage as old signs become obsolete and new signs are printed. Our attendee surveys for both events continue to be available in English and Spanish. This year we started offering Spanish language versions of many of our outreach materials, both print and social media, as well. We also offered our first Spanish language artisan workshop at Valley Fair.



” I really appreciated the experience of being a Sponsored Entrepreneur Mentor. It was a way we both learned and grew. Having that opportunity to see where we both could improve was huge

” The Craft Lake City Artisan Scholarship not only gave me a great deal of knowledge towards how to be successful, but it also helped me create valuable connections to the local art scene in Utah. I gained confidence while in the program, particularly through confirmation that I was working hard and heading in the right direction.

” I’m proud to be a mentor in Craft Lake City’s Community Inclusion Program, helping give local artisans tools and tricks to help them succeed in their craft. This program is building a strong artist culture here in Salt Lake, one that I’m honored to be a part of.

Update on Pledge Against Racial and Cultural Injustice

In 2020, Craft Lake City made a [Pledge Against Racial and Cultural Injustice](#). We acknowledge that the work against institutional racism must be ongoing and we continue to stand in solidarity with Black, Indigenous, and People of Color in demanding societal change that combats inequality and racism. Here are some of the ways Craft Lake City has upheld our pledge and contributed to cultivating a more inclusive and diverse creative community in Utah during 2022:

- Partnered with the International Refugee Committee to launch a New Americans Workshop Series
- Translated additional outreach and event materials into Spanish
- Continued to expand and diversify our community partnerships for the Sponsored Families Program
- Offered a bi-lingual workshop with Spanish-speaking instructor, Inez Garcia
- Provided after school art enrichment programming at two locations in Salt Lake County that serve low-income and ethnically diverse families
- Continued a second consecutive year partnership with PEAU promoting Pacific Islander Heritage Month Day celebration at the 14th Annual Craft Lake City DIY Festival Presented By Harmons
- Expanded outreach efforts, supporting and participating in events held by diverse community groups such as Strength in Shades Market, PIK2AR's Pacific Islander Heritage Month kick-off celebration, Disabled Rights Action Committee's ADA 32nd Anniversary Celebration and Utah Pride Festival

While we are proud of our accomplishments and progress this year, there is always more that can be done. Here are some of our short-term diversity, equity, and inclusion goals for the future:

- Fill the vacant full time Diversity, Equity & Inclusion Coordinator staff position
- Update and revise our Diversity and Inclusion Strategic Plan, with input from community leaders
- Increase Executive & Advisory Boards diversity to include a variety of perspectives, skills, ages, genders, cultures, and ethnicities
- Continue to expand workshop locations throughout Salt Lake County to diverse communities and neighborhoods
- Expand workshop curriculum to include more diverse artisan instructors and more multicultural appreciation crafts
- Provide more opportunities for staff professional development in DEI topics
- Institute a year-round social media campaign celebrating DEI Awareness Months that amplifies promotion of creatives from diverse backgrounds

STEM Programming

2022 was also a banner year for our STEM department. In addition to the aforementioned STEM Labs workshops, we also “launched” a new STEM Rocket Launch Program, with the support of Google Fiber. Building on the success of our water bottle rocket craft from the Google Fiber STEM Building at the 13th Annual Craft Lake City DIY Festival Presented By Harmons, we developed an associated rocketry curriculum and took the show on the road to area schools in Salt Lake County. The hands-on, experiential program, which is adaptable for grades K-12, demonstrates the use of variables, ratios, principles of motion, and more. **In 2022, this program served approximately 2,322 youth and their family members at 5 Title I schools in Salt Lake City, West Valley City, and South Jordan.**



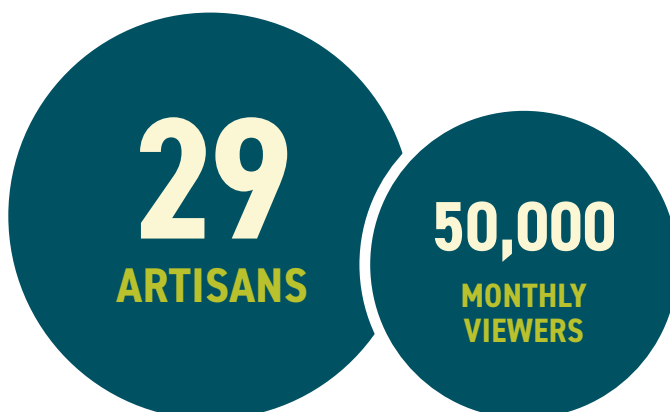
2,322

YOUTH AND
THEIR FAMILIES



Celebration of the Hand and Local Voices

Presented by Craft Lake City in collaboration with Center for the Living City and The Temporary Museum of Permanent Change, Celebration of the Hand and Local Voices are two outdoor exhibition series displayed in 14 large frames – also known as plakats (German for “posters”) – adjacent to the sidewalks along Broadway (300 South) between 200 West and 200 East. Celebration of the Hand exhibitions are designed to enhance and reflect Salt Lake City’s cultural district through the work of local artists. Local Voices highlights the inspiring work of Utah-based organizations in an effort to connect the community with ideas that matter. **During 2022, Craft Lake City produced 3 installations highlighting the works of 29 local artisans and 2 non-profit organizations.** We also produced **live-streaming interactive discussions for all 3 exhibitions with a total of 86 participants.** These installations provide free, 24/7 access to high quality art to approximately **50,000 locals and visitors of downtown Salt Lake City each month.**



Celebration of the Hand: Faces of Creativity

February - April 2022

Celebration of the Hand: Faces of Creativity showcased the faces behind Utah's diverse arts scene while inspiring viewers to apply to be part of the 14th Annual Craft Lake City DIY Festival Presented By Harmons. Craft Lake City commissioned 14 Utah-based DIY Fest alumni to create self-portraits to display in a series of large streetside posters in downtown Salt Lake City. Spotlighting local talent is what Craft Lake City is all about, and as part of our mission statement to elevate the Utah creative community this opportunity was a way to champion the creative individuals behind the work they create! The public was invited to join Craft Lake City for a free Lunch & Learn virtual discussion on Tues., February 22, 2022. The free online event, featured some of the contributing artists discussing their featured work, while introducing participants to the Annual Craft Lake City DIY Fest & call-for-entries process for last year's festival. Participants were invited to share their thoughts and ask questions.



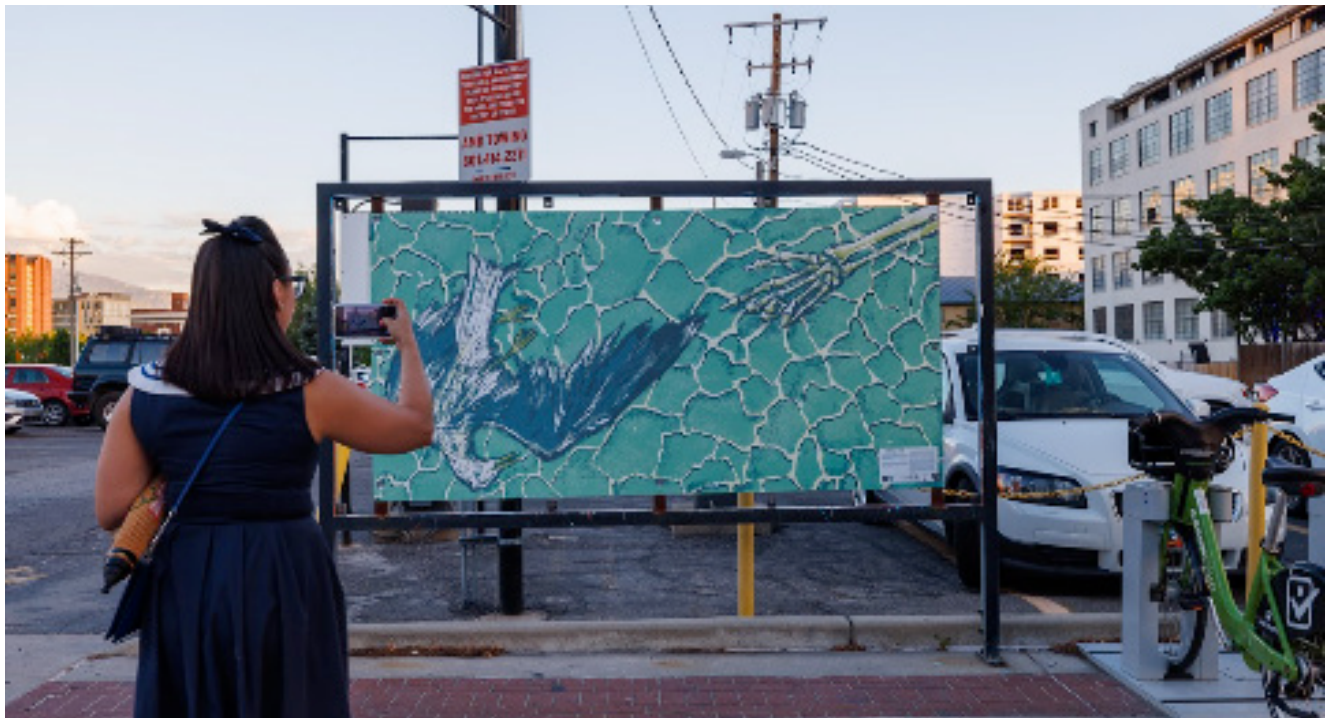


Local Voices: Equality Utah's Absolutely Everybody May - June 2022

This installation celebrated the valuable work Equality Utah does to connect the local community with ideas and organizations that matter, advocating for a more inclusive Utah. This installation featured 14 eye-catching, beautifully composed photographs from Equality Utah's various year-round events, including their legislative endeavors, DEI training sessions, and annual Allies Gala. The vibrant heart-shaped messaging tied these pieces together by highlighting Equality Utah's work to create an inclusive Utah for Absolutely Everybody. Equality Utah is the state's largest LGBTQ civil rights organization. Viewers of the installation had the opportunity to scan a QR code to learn more about Equality Utah's mission and programming. The public was also invited to participate in a free online Lunch & Learn Virtual Discussion with Craft Lake City and Equality Utah featuring Troy Williams, Nathan Ivie & Ann Dent.

Celebration of the Hand: Save Our Great Salt Lake July - December 2022

Celebration of the Hand: Save Our Great Salt Lake was a group outdoor exhibition presented by Craft Lake City, Save Our Great Salt Lake, & CRUDE that showcased work by 14 local visual artists while raising awareness about local ecological issues. Save Our Great Salt Lake is a group of organizers, artists, business owners, and concerned citizens working together to prevent ecosystem collapse at the Great Salt Lake by educating and engaging our community to spark grassroots action and ensure legislative action is taken to save our great lake. Each featured artist was invited to create a design inspired by the Great Salt Lake, using their past poster artwork for Save Our Great Salt Lake's #ArtistsForGSL campaign as a point of inspiration or reference to create a new large-scale piece. Each art piece was installed in 4'x8' streetside frames, giving passersby in the downtown Salt Lake City area the opportunity to engage with the artwork while learning about environmental stewardship. A virtual discussion with Craft Lake City, Denise Cartwright of Save Our Great Salt Lake & CRUDE, and contributing artists Caro Nilsson and Camilla Stark was held for the public to learn more about the works of art and SOGSL's mission. This exhibition has also been featured in Consecrate/Desecrate, a printed Great Salt Lake anthology curated by the SLCC Community Writing Center.



Social Media and Web Presence

TOTAL FOLLOWERS IN 2022

 **25.4K** (+1.3k)

 **5.8K** (+1.4k)

 **3.9k followers**
121.5k impressions

TOTAL NUMBER OF POSTS IN 2022

 **624**

 **4660**

 **597**

TOTAL INTERACTIONS/ ENGAGEMENTS IN 2022

 **38.3k likes**
95.2k reach

 **5.8k page likes**
67.5k reach

 **2.4k engagements**
1.2k likes

WEBSITE

60,341 Users

60,135 New Users

86,086 Sessions

195,405 Pageviews

2.27 Pages/Session

58.9% Bounce Rate

Who We Serve



| **550** | **ARTISANS**



| **14,023** | **14TH ANNUAL CRAFT LAKE CITY DIY FESTIVAL ATTENDEES**



| **3,544** | **FORTH ANNUAL CRAFT LAKE CITY HOLIDAY MARKETS ATTENDEES**



| **535** | **ARTISAN AND CRAFT LAKE CITY ACADEMY WORKSHOPS PARTICIPANTS**



| **54** | **YOUTH ENTREPRENEURS**



| **2,359** | **STEM PROGRAMMING**



| **600,000** | **CELEBRATION OF THE HAND AND LOCAL VOICES EXHIBITION VIEWERS**



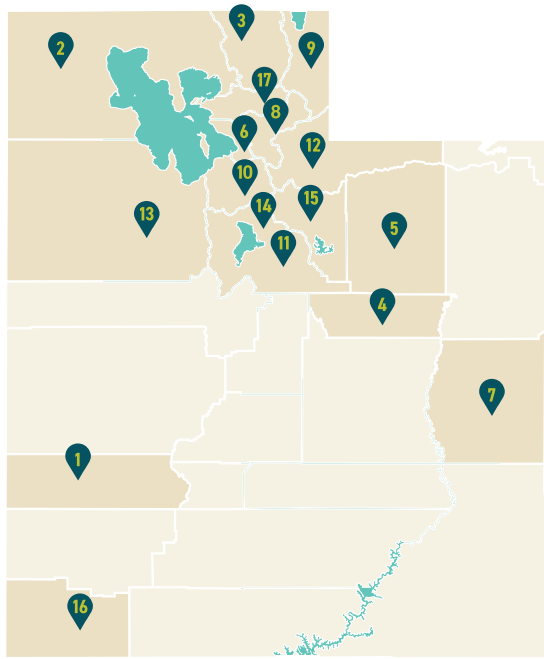
| **295** | **CURATION PROJECTS**



| **173,340** | **OUTREACH**

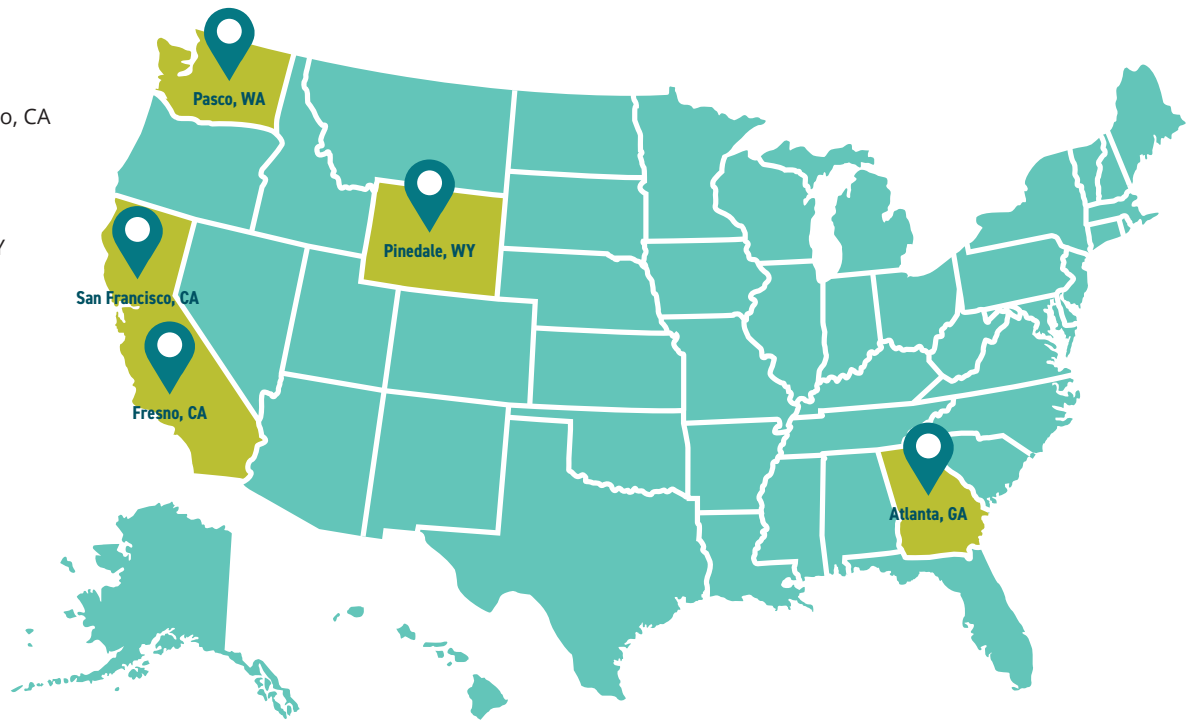
794,700 | **TOTAL**

Who We Serve



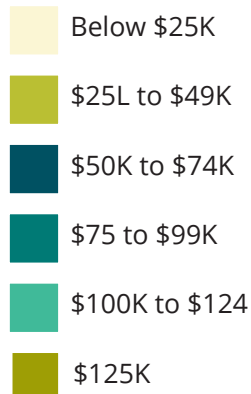
1. Beaver
2. Box Elder
3. Cache
4. Carbon
5. Duchesne
6. Davis
7. Grand
8. Morgan
9. Rich
10. Salt Lake
11. Sanpete
12. Summit
13. Tooele
14. Utah
15. Wasatch
16. Washington
17. Weber

- San Francisco, CA
- Fresno, CA
- Pasco, WA
- Pinedale, WY
- Atlanta, GA

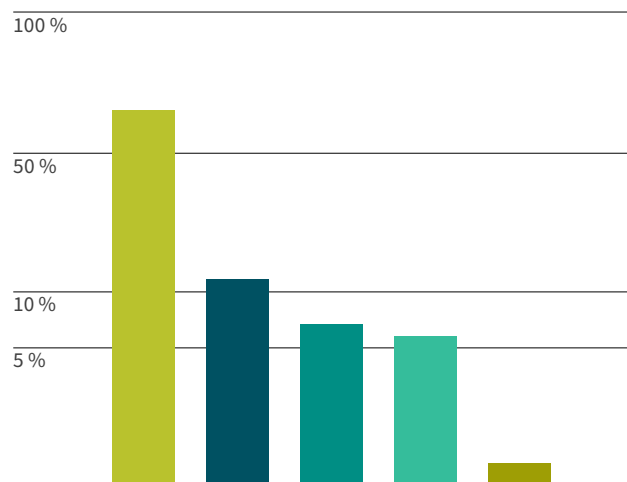
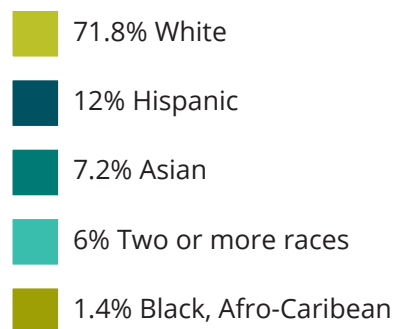


Who We Serve

HOUSEHOLD INCOME

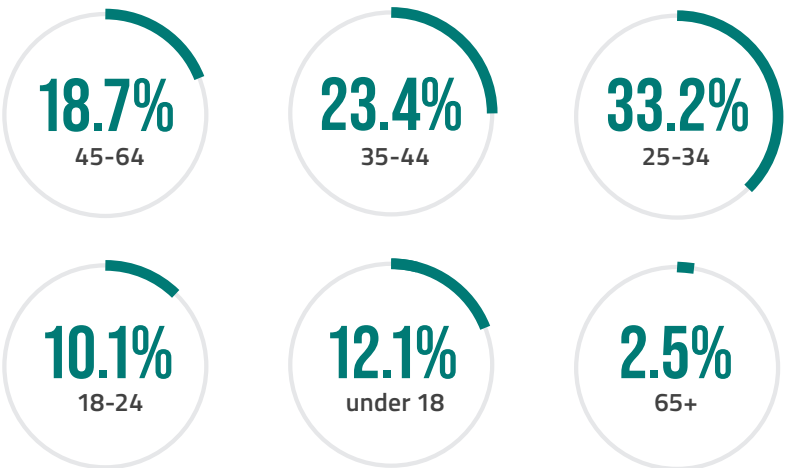


ETHNIC HERITAGE

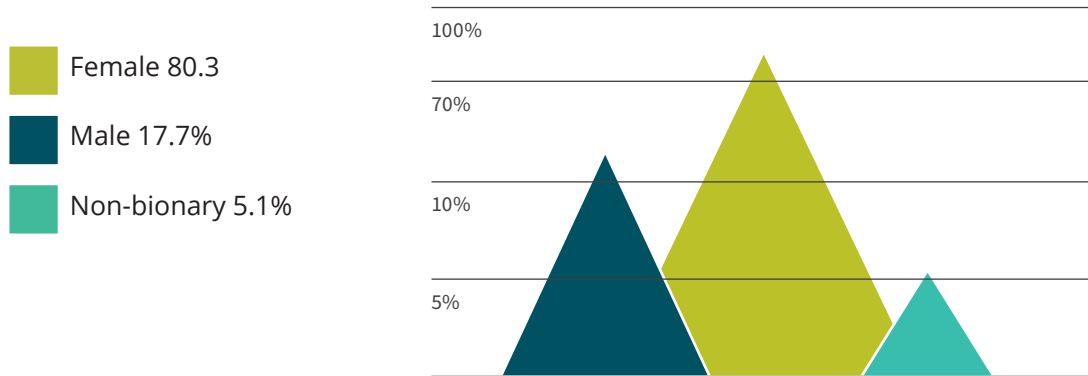


Who We Serve

AGE



GENDER



OTHER STATS

16%
of our program
participants identify as
LGBTQIA

6.5%
of our program participants
indicated that they are a
Person with a Disability

2.1%
of program participants are
Military Service Members
and/or Veterans

Volunteers

Our dedicated volunteers share their time, talents and enthusiasm with Craft Lake City in so many ways! In addition to supporting our DIY Festival and Annual Holiday Market, volunteers provide the support needed to participate in a variety of community outreach programming. Moreover, our team of dedicated STEM Volunteers help us to spread the joy and love for STEM exploration and inspire the next generation of DIY tinkerers and engineers. Volunteers continue to be the backbone of Craft Lake City.



384
NUMBER OF VOLUNTEERS

718
ACTUAL HOURS

\$21,504.15
IN KIND SERVICES

” I definitely would volunteer again, because I think it's an awesome festival and opportunity to support local and give back to my community.

Finances

Revenue \$688,805



\$330,051 Program Revenue & Earned Income



\$127,268 In Kind Support



\$231,486 Grants, Sponsorships, & Donations

Expenditure \$662,719



\$291,233 Program Expenses



\$68,151 Administrative Expenses



\$303,335 Salaries & Wages

Supporters & Sponsors

Craft Lake City would like to recognize and express sincere thanks to the following organizations and individuals that support our mission to promote and inspire local artisans while elevating the creative culture of the Utah arts community through science, technology and art.

SUPPORTERS



Funded by
Utah Legislature

Stephen G. & Susan E. Denkers
FAMILY FOUNDATION

Willard L. Eccles
Foundation

Falbaum-Caillet
FAMILY FOUNDATION

MCCARTHEY FAMILY FOUNDATION



GEORGE S. AND DOLORES DORE ECCLES
FOUNDATION



THE JACK AND DOROTHY BYRNE FOUNDATION

LAWRENCE T. & JANET T. DEE FOUNDATION

SPONSORS



Google Fiber

SLUG MAG



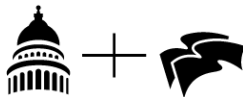
NewCityMovement™



CENTER FOR
THE LIVING CITY



GREENbike



recyclops



SAVE OUR GREAT SALT LAKE

CRUDE



SUSTAINING MEMBERS

ANGELA H. BROWN • JOHN CARLISLE • BEN DAMSTEDT • STACEY FOSTER • BILL HARTY

BONNE KELLY • BRANDY OLIVER • JULIE SIEVING • MATTHEW STEVENS

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PRESIDENT AND EXECUTIVE
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VICE PRESIDENT/CHAIR OF THE
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