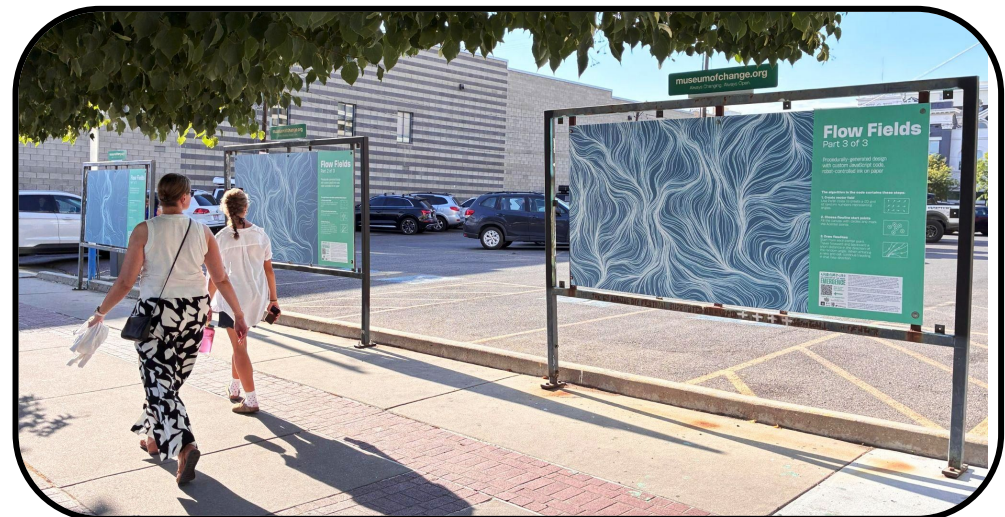


CRAFT Lake City

BANNERWORKS PROGRAM



CRAFT Lake city

MISSION

“To educate, promote and inspire local artisans while elevating the creative culture of the Utah arts community through science, technology and art.”



CRAFT Lake city

PROGRAM OVERVIEW

14 Metal Frames | Downtown Salt Lake City | 100,000 monthly viewers

Free & open to the public • 24 hours a day, 7 days a week

Craft Lake City curates 14 large-format (4'x8') metal frames installed outdoors along downtown Salt Lake City sidewalks lining 300 S, between 200 W and Main Street.



GOAL: Craft Lake City collaborates with mission-driven organizations, local artists and community partners to create culturally relevant public art that:

- Enrich the community
- Engage the public with meaningful messaging
- Promote downtown walkability

CRAFT Lake city

HOW IT WORKS

One program. Two ways to collaborate.

Across all 14 frames, Craft Lake City develops rotating public art installations with mission-driven organizations, artists and community partners.



**ORGANIZATION
PARTNERSHIPS**



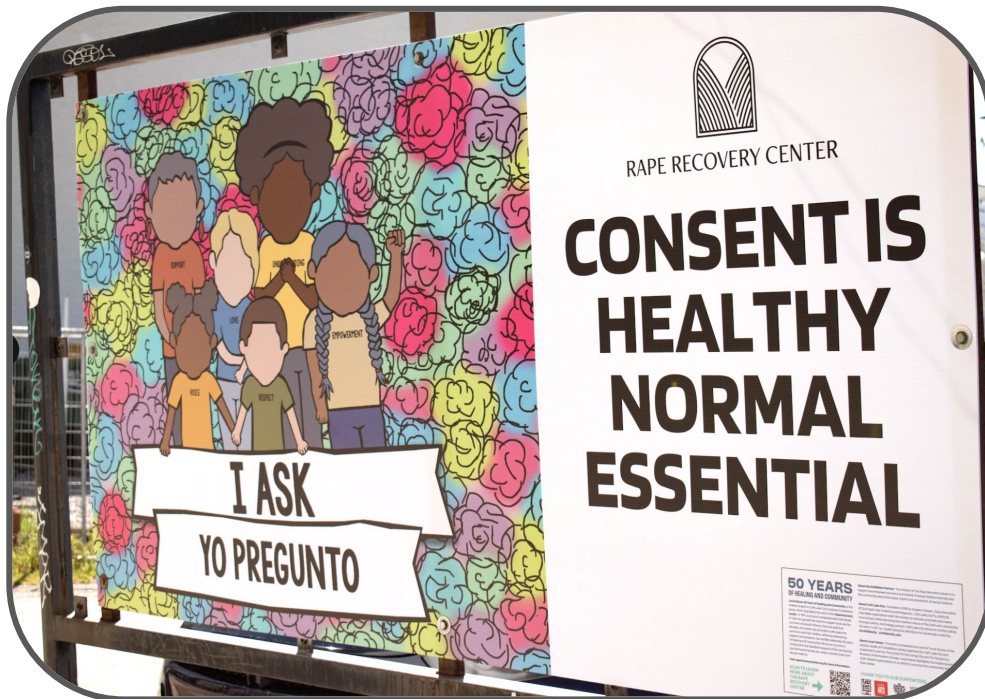
**ARTIST
COLLABORATIONS**

CRAFT Lake city

WHO WE WORK WITH

MISSION-DRIVEN ORGANIZATIONS

BannerWorks partners with Utah-based nonprofits and mission-driven organizations to turn their stories, missions and impact into large-scale public art that informs, inspires and connects downtown audiences.



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WHO WE WORK WITH

ARTISTS & CREATIVES

BannerWorks creates opportunities for Utah-based artists and creatives to develop original artwork for the streetside frames. Artist-led installations bring local work outside traditional gallery settings, making art accessible to the public while contributing to downtown Salt Lake City's creative landscape.



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ORGANIZATION PARTNERSHIPS

HOW TO PARTNER

- Contact Craft Lake City to reserve metal frames at artisancoordinator@craftlakecity.com
- Craft Lake City facilitates co-creation process of concepts and final designs
- Submit final artwork at least 30 days before installation
- Metal frame artwork dimensions: 8'x4' (96"x48")
- Approved artwork is printed and installed by Craft Lake City
- Craft Lake City will include all partner logos in the form of a didactic on all artwork



Note: Craft Lake City and partners **review & approve all content.** Sponsor information, logos & names must be less than 10% of artwork, subject for approval.

CRAFT Lake city

ORGANIZATION PARTNERSHIP PACKAGE

Partner with Craft Lake City through BannerWorks to transform your organization's mission, stories and impact into a cohesive series of 14 large-format public art installations.



WHAT YOU GET

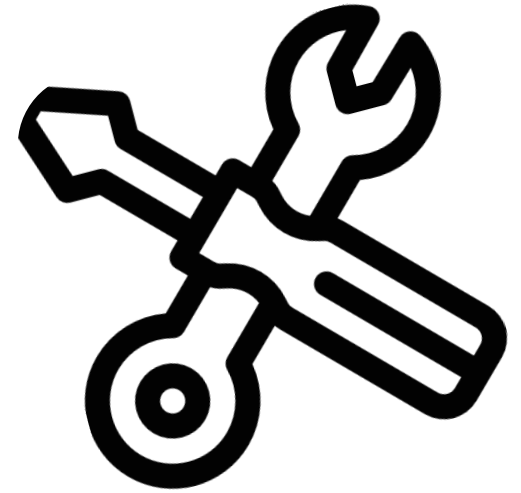
- Production, installation and deinstallation of artwork
- Administrative & installation management
- Marketing & public engagement
- Invitation to participate in virtual opening event
- Lunch & Learn session
- Permanent listing on the Craft Lake City website
- Frame rental & upkeep
- Invitation to keep the remaining works after the installation

Note: Full payment is due upon booking and once the installation concept has been finalized with Craft Lake City, organizations provide final artwork. Artwork creation can be produced by Craft Lake City for an additional fee. Craft Lake City handles production, installation and de-installation.

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BANNERWORKS PROGRAM MAINTENANCE & REPAIR

- Works may experience vandalism, wind damage, or other maintenance issues that must be resolved promptly in order to maintain the tidy and orderly appearance.
- Craft Lake City **monitors works in collaboration with the partner organization.**
- **If one or more works are damaged or vandalized, the partner organization will be notified and is responsible for promptly paying to replace the compromised work (\$200 per replacement)**
- **If damaged installation work cannot be replaced, Craft Lake City reserves the right to remove the artwork.**



CRAFT Lake city



BANNERWORKS PROGRAM

GET CONNECTED



For BannerWorks inquiries, contact Craft Lake City at artisancoordinator@craftlakecity.com.

MISSION-DRIVEN ORGANIZATIONS

Reach out to discuss installation availability, partnership options and the co-creation process

ARTISTS & CREATIVES

Artists interested in future BannerWorks commissions and curated opportunities can join our interest list.



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FRAME MAP



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